



>>> ENDEAVOUR <<<

(A Half Yearly Newsletter of Extension Education Institute – NE Region)

An ISO 9001:2015 certified Institute



From Director's Desk...

The last six months of the Extension Education Institute (EEI), NE Region, have been transformative, marked by innovation, impactful initiatives, and dedicated efforts to advance agricultural education and development in the region.

Key milestones include signing a landmark MoU with Vidhi Analytika a promising NGO for livelihood improvement of farmers, Involvement with Export Orientation Consultancy and Piggery Management programs with Axom Agri NGO, and successfully completing Skill training for Entrepreneurship Development program with MANAGE Hyderabad. These diverse initiatives address current challenges in agriculture and empower stakeholders with modern solutions.

We proudly celebrated Mahila Kisan Diwas on October 15, 2024 as National Event, honoring women farmers and their pivotal role in transforming agriculture. This event highlighted innovative practices and the empowerment of rural women agripreneurs. The program was graced by the Hon'ble Vice-Chancellor of AAU, the Agriculture Production Commissioner, GoA, ARIAS Society, the Joint Secretary, MoA&FW, Directors of different institutions and around 500 farmers.

Our on-campus and off-campus training programs, covering farm mechanization, value chain management, and agri-entrepreneurship, have significantly contributed to capacity-



building among extension professionals and rural youth. These efforts tackle unique regional challenges like hilly agriculture and fragmented landholdings.

In addition, the observance of Independence Day, Swachhata Hi Sewa Campaign, and National Constitution Day emphasized our commitment to environmental conservation, cleanliness, and democratic values.

EEI remains dedicated to fostering sustainable growth, leveraging technology, and empowering communities. I thank our partners and stakeholders for their unwavering support. Together, let us continue to drive innovation led agriculture for a better tomorrow.

R. Bordoloi



Extension Education Institute Signs MoU with Vidhi Analytika to Drive Innovation in Agricultural Research and Development

The Extension Education Institute (EEI) and Vidhi Analytika, a leading NGO and technology solutions provider, have signed a landmark Memorandum of Understanding (MoU) on 22nd July to enhance collaboration in agricultural research and capacity-building initiatives.



The agreement, signed in at EEI Director's room marks a significant step towards leveraging advanced analytics and innovative technologies to address critical challenges in the agriculture sector.

Dr. Rajumoni Bordoloi, Director of EEI, emphasized the potential of the partnership to strengthen agricultural extension services. "This collaboration will enable us to integrate data-driven insights into our outreach programs, ultimately benefiting farmers and stakeholders across the region," He said.

Mr. Partha Pratim Boruah, CEO of Vidhi Analytika, highlighted the NGO's commitment to supporting sustainable agriculture through cutting-edge solutions. "Our expertise in analytics and technology, combined with EEI's deep-rooted knowledge in agricultural

extension, will create impactful synergies to address real-world challenges," he stated.

Extension Education Institute Celebrated Independence Day with Plantation Drive

The Extension Education Institute (EEI), in collaboration with YPO North East India, celebrated 78th Independence Day by organizing a Plantation Day program under the



theme "Green Nation, Strong Nation." The event, held at the EEI campus in Khanapara, Guwahati, combined patriotic fervor with a strong commitment to environmental conservation.

The celebration began with the hoisting of the national flag by Dr. Rajumoni Bordoloi, Director of EEI. Addressing the gathering, He highlighted the significance of sustainable practices in nation-building, stating, "This Independence Day, let us pledge not only to





protect our freedom but also our environment, as both are essential for the prosperity of future generations.”

The plantation drive saw enthusiastic participation from faculty, YPO members, and staff members. Over 17 saplings of indigenous tree species were planted across the institute’s premises and adjoining areas.

EEI Collaborates Export Orientation Consultancy Programme

The Extension Education Institute (EEI) has taken a significant step towards enhancing the export potential of agricultural commodities in Assam through Export Orientation Consultancy Programme in collaboration with the Axom Agri NGO on 1st Sept, 2024.

The programme aims to equip farmers, agripreneurs, and agricultural stakeholders with the necessary skills and knowledge to tap into global markets. With a focus on high-value crops such as organic tea, spices, and horticultural products, the initiative is designed to address challenges related to quality standards, certification processes, and market linkages.

Addressing the participants at the

inaugural session, Director of EEI, emphasized the importance of export orientation in driving rural prosperity. "This programme will bridge the gap between farmers and international markets, ensuring that Assam's unique agricultural products get the recognition they deserve globally," he said.

Axom Agri NGO, known for its grassroots-level work in empowering farmers, will provide on-ground support, ensuring active participation from farming communities. Speaking on the collaboration, Mrs. Anindita Choudhury Borua Founder of Axom Agri NGO, remarked, "This partnership with EEI is a step forward in transforming the agricultural landscape of Assam. By focusing on export readiness, we aim to empower farmers with sustainable income opportunities."

The initiative is expected to benefit hundreds of farmers and agripreneurs in the region, fostering a robust agricultural export ecosystem in Assam.

200 hrs Skill Development Training for Mushroom Grower

The Extension Education Institute – North Eastern Region, in collaboration with the Diya Foundation, Kamrup organized a Skill





Development Training on Mushroom Grower from September 3 to 18, 2024, at EEI-NER, Khanapara, and Diya Foundation, Loharghat, Kamrup (Rural), Assam. This training aims to equip participants with technical and practical knowledge in mushroom cultivation, covering topics such as species selection, compost



preparation, farm design, spawn selection, disease management, and harvesting techniques.

The program combined expert-led lectures, hands-on practical sessions, and a field visit to operational mushroom farms. Special emphasis will be placed on entrepreneurship development, including



market analysis and business planning for agripreneurs. Key resource persons like Dr. M. Katak, SMS, KVK Kamrup, Dr. M. K. Kalita, Professor, CA, Nalbari and Mrs. Tulika Gogoi an entrepreneur ensured comprehensive guidance.

MANAGE Hyderabad and EEI Launch Online Program on Skills for Entrepreneurship Development

The National Institute of Agricultural Extension Management (MANAGE), Hyderabad, and the Extension Education Institute (EEI), Guwahati, had joined force to launch an online training program on "Skills for Entrepreneurship Development (SED)" from Sept 08–11, 2024. This initiative aims to provide accessible, high-quality entrepreneurial skill training for agricultural professionals, rural youth, and aspiring agripreneurs across India.

The program leverages a digital platform to ensure participants can benefit from cutting-edge entrepreneurial training without geographical constraints. It focuses on building essential skills in business planning, resource mobilization, market research, and sustainable agriculture practices, tailored for the online learning environment.

The online program was inaugurated virtually, bringing together dignitaries, experts, and participants from various states. Speaking at the event, Dr. S. Phand, Deputy Director of MANAGE, highlighted the importance of digital transformation in skill development. "The online format allows us to reach a wider audience, ensuring that knowledge and skills for agripreneurship are accessible to all, regardless of location," he said.

Dr. Rajumoni Bordoloi, Director of EEI, emphasized the role of technology in modern agricultural education. "This collaborative effort bridges the gap between theory and practice, offering interactive and engaging sessions that

cater to the needs of today's aspiring entrepreneurs," he remarked.

Extension Education Institute Celebrates Swachhata Sewa Campaign 2024

Extension Education Institute (EEI) organized a series of impactful activities as part of the Swachhata Sewa Campaign 2024, aligning with the national mission of promoting cleanliness, hygiene, and sustainable living. The campaign, held from Sept 14 to Oct 01, 2024,



witnessed enthusiastic participation from staff members.

The campaign was inaugurated by Dr. Rajumoni Bordoloi, Director of EEI, who emphasized the importance of collective action for cleanliness and sustainable practices. "Cleanliness is not just about physical hygiene but also a reflection of our commitment to a healthy and prosperous nation," Dr. Rajumoni Bordoloi said during the opening ceremony. The campaign not only fostered a sense of



responsibility among participants but also



created a lasting impact on the surrounding communities by encouraging sustainable habits and environmental stewardship.

Director EEI-NER commended the efforts of the participants and highlighted EEI's dedication to supporting national missions like Swachh Bharat Abhiyan. "Our goal is to inspire action and ensure that the message of cleanliness reaches every corner of society," He stated in the closing remarks.

The Swachhata Hi Sewa Campaign 2024 at EEI underscored the importance of collaborative efforts in building a cleaner, healthier, and more sustainable India.

EEI conducted Consultancy Programme on Piggery Management in Collaboration with Axom Agri NGO

In a significant step towards promoting sustainable livestock farming in Assam, the Extension Education Institute (EEI) has launched a Consultancy Programme on Piggery Management in collaboration with Axom Agri NGO on 3rd October, 2024. This initiative aims to empower farmers and agripreneurs with the skills and knowledge required to enhance piggery practices and boost productivity in the region.



The programme was inaugurated today at EEI's campus in Guwahati, with



stakeholders from the agricultural and livestock sectors in attendance. The initiative focuses on modern piggery management techniques, including breed selection, feed management, disease prevention, and marketing strategies, to ensure sustainable and profitable pig farming.

The programme is expected to benefit hundreds of farmers, particularly in rural and semi-urban areas of Assam, by addressing challenges in traditional pig farming and introducing innovative practices



**Training Programme on Piggery Management
Organized by Axom Agri.**

Extension Education Institute Celebrates Mahila Kisan Diwas as National Event

Extension Education Institute-NE Region in collaboration with National Gender Resource Centre in Agriculture,



Directorate of Extension, DA&FW, Ministry for Agriculture & Farmers Welfare, Govt. of India, New Delhi celebrated Mahila Kisan Diwas on October 15, 2024, a day dedicated to acknowledging the invaluable contributions of women farmers to India's agricultural sector. This annual observance highlighted the role of women in sustaining rural livelihoods and bolstering food security, as well as in adopting sustainable agricultural practices. The event focused on recognizing the pivotal work done by women in agriculture, especially those engaged in crop production, animal



husbandry, fisheries, and allied activities.



On the occasion of celebration of Mahila Kisan Diwas on October 15, 2024, Guest of Honour, Smt. Aruna Rajoria, IAS Commissioner & Secretary as well as Agriculture Production Commissioner (APC), Govt of Assam & Chairperson, ARIAS Society inaugurated an exhibition in the presence of Dr. Bidyut C. Deka, Vice-Chancellor, AAU, Dr (Prof) R P Das Vice Chancellor KKHSOU, Shri Samuel Praveen Kumar, Joint Secretary (Extension) & AIF, MoA&FW, GoI, New Delhi, Dr Sanjay Kumar, Addl Commissioner, MoA& FW, GOI, Dr R Bordoloi, Director, EEI (NE Region) and other dignitaries to celebrate the contributions of women in agriculture. The exhibition showcased innovative practices by women farmers, including organic farming, agro-



processing, handloom & handicraft and sustainable techniques. It served as a platform to inspire and empower women in agriculture, while promoting government schemes supporting their growth and inclusion. North Eastern Region Farm Machinery Training & Testing Institute, GOI under the leadership of Mrs Kamala Bai, Director NERFMTTI, MoA & FW, Bishwanath Chariali demonstrated various women friendly tools and equipment's in their exhibition stall which was witnessed of all women farmers.



The inaugural session of the Mahila Kisan Diwas commenced with the State Anthem, setting a dignified tone for the event. Dr R Bordoloi, Director, EEI (NE Region) delivered the Welcome Address to the dignitaries and special invitees that included Smt. Aruna Rajoria, IAS Commissioner & Secretary as well as Agriculture Production Commissioner (APC), Govt of Assam & Chairperson, ARIAS Society, Dr. Bidyut C. Deka, Vice-Chancellor, AAU, Dr (Prof) R P Das Vice Chancellor KKHSOU, Shri Samuel Praveen Kumar, Joint Secretary (Extension) & AIF,





MoA&FW, GoI, New Delhi, Dr Sanjay Kumar, Addl Commissioner, MoA& FW, GOI and Directors of several organizations / institutes in the North East Region. He also highlighted the significance of the event. The Theme for this year was “Role of Women Entrepreneurs in Transforming Agriculture. Women can make a big difference in the agricultural sector provided they are further sensitized” stated Dr. Bidyut C. Deka, Vice-Chancellor, AAU while addressing above 400 women farmers (Mahila Kisans) from entire North East Region assembled at the Mahila Kisan Diwas programme in the auditorium of KKHOU, Khanapara.

Shri Samuel Praveen Kumar, Joint Secretary (Extension) & AIF, MoA&FW, GoI, New Delhi said in his remark that agricultural sector is growing because of the silent contribution of the women force as above 50% contribution is from the women and it is hoped that it is likely to rise because more and more women beneficiaries have been reached out by various Schemes and programmes of Govt. of India

Smt. Aruna Rajoria, IAS Commissioner & Secretary to the Govt. of Assam, Dept of Agriculture & Agriculture Production

Commissioner (APC), Govt of Assam & Chairperson, ARIAS Society stated in her speech that Women in the NE Region enjoy a higher status of respect, freedom of decision-making and their recognition in comparison to the rest of the country and their contribution in agricultural sector needs to be always recognized.



Dr Sanjay Kumar, Addl Commissioner,

MoA& FW, GOI offered vote of thanks in Inaugural Session highlighting the critical role of women in agriculture. He emphasized the Ministry's commitment to supporting women farmers through targeted schemes and capacity-building initiatives. Dr. Kumar also applauded the





resilience and innovation of women farmers, encouraging further empowerment in rural agricultural practices.

The outstanding farm women and women agripreneurs from NE States were awarded “Mahila Kisan Sanman” with mementos and certificates of appreciation to recognize their significance achievements in the field of agriculture and allied sectors. These awards celebrated the determination and hard work of women farmers, who are often the backbone of rural agricultural economies. Altogether 19 women farmers were awarded from the state of North Eastern Region *Viz* Smt.



Priyakhi Buragohain (Assam), Smt. Tutumoni Hazarika (Assam), Smt Monika Doimary Rabha (Assam), Smt Basamlu Krisikro (Arunachal Pradesh), Mrs Gom

Lhamo (Arunachal Pradesh), Smt Kangabam Indira Devi (Manipur), Smt Rajkumari Binita Devi (Manipur), Smti. Laimosh Marak (Meghalaya), Smti. Aididinora Wahlang (Meghalaya), Mrs. Lalrohluni (Mizoram), Mrs. Lalduhawmi (Mizoram), Smt Nisorieno (Nagaland), Smt L Narola Imchen, (Nagaland), Smt. Archana Debbarma (Tripura), Smt Lipi Bhowmik Deb (Tripura), Smt. Dhan Maya Gurung, (Sikkim), Smt. Sarita Manger, (Sikkim) and Smt. Sonali Dutta (West Bengal).

In the post-lunch session, Dr. Punam Tiwari Sharma, Joint Director (NGRCA), Govt



of India chaired the panel discussion where Dr. Sugandha Munshi, Senior Assoc. Scientist & Lead Specialist, IRRI, Dr Veenita Kumari, Deputy Director (Gender Studies), MANAGE, Dr. Arup Kalita, State Coordinator, TOFI-CIFOR, Guwahati and Dr. Mayuri Bora, Scientist-AICRP, Community Science, AAU, Jorhat were the Resource Persons. Dr J Reddy Director, EEI, Hyderabad and Director, FMTTI, Biswanath Charali also highlighted their programmes which accessed by farm women. Discussion topics included “Women Farmers–Pillars of Indian Agriculture System”, Government of India initiatives for promoting Women Entrepreneurship” and Capacity Building of



Women entrepreneurs and farmers on Agroforestry and Enabling Women as Agripreneurs. Different queries raised by participants were also responded by panelists. The discussions concluded with actionable recommendations to address these issues, such as creating awareness about government schemes for women farmers and follow Up & facilitation by Central Departments/agencies to ensure full adoption of new agril. Technologies as well as accessing proper market.

The programme was ended with Vote of Thanks delivered by Dr. S. Borua Faculty, EEI NE Region, Guwahati, Assam Agricultural University, Jorhat.

Four days Off Campus training on Value Chain Management in Agricultural Crops at SAMETI West Bengal

The Extension Education Institute (EEI) successfully organized a four-day off-campus training program on *Value Chain Management in Agricultural Crops* in collaboration with the State Agricultural Management and Extension Training Institute (SAMETI), West Bengal. The program, held from November 19 to 22, 2024 at SAMETI, West Bengal aimed to enhance the capacity of agricultural



professionals and extension workers in understanding and optimizing agricultural value chains. The training was designed to



equip participants with the knowledge and skills required to strengthen value chains, enhance market linkages, and ensure better income generation for farmers by reducing post-harvest losses and adding value to agricultural produce. The program was inaugurated by Dr. Manash Gosh Director of SAMETI, West Bengal, alongside Dr. Subhash Adak, Faculty SAMETI, West Bengal, Dr. Chittaranjan Deka and Dr. Dipanjali Saikia Faculty of EEI.

EEI Conducts Four-Day Off-Campus Training on Agri-Entrepreneurship Development for Youth in NE States at SAMETI, Sikkim

The Extension Education Institute



(EEI), in collaboration with the State Agricultural Management and Extension Training Institute (SAMETI), Sikkim, successfully organized a four-day off-campus training program titled “Agri-Entrepreneurship Development for Youth in North Eastern States”. The program, held



from November 19 to 22, 2024 at SAMETI campus, aimed to inspire and equip young minds with the skills and knowledge required to become successful agri-entrepreneurs. The program was inaugurated by Dr. Rajumoni Bordoloi, Director, EEI NE Region, Dr. Rashna Gurung, Director of SAMETI, Sikkim, alongside Dr. Sajib Borua and Mr. Kishor Saikia Faculty from EEI. In their keynote addresses, both speakers emphasized the immense potential of youth in revitalizing the agriculture sector in the North East. The



training was designed to encourage youth participation in agriculture by transforming traditional farming into profitable ventures through innovative ideas, market-driven approaches, and sustainable practices.

EEI Observes National Constitution Day with Patriotic Fervor

Extension Education Institute (EEI) NE Region observed National Constitution Day on 26th November with great enthusiasm



and a deep sense of reverence for the foundational values of the Indian Constitution. The event aimed to raise awareness about constitutional rights and duties while highlighting its significance in fostering democratic principles.

The program commenced with the ceremonial reading of the Preamble to the Constitution, led by Dr. Rajumoni Bordoloi,



Director, EEI reaffirming the institute's commitment to justice, liberty, equality, and fraternity. Participants, including staff, trainees, and students, joined in reciting the Preamble, symbolizing unity and collective responsibility.

Addressing the gathering, Director, EEI, underlined the importance of National Constitution Day as a reminder of the shared vision of India's founding leaders. He urged participants to uphold the principles of the Constitution in their personal and professional front.

EEI Conducts Four-Day Off-Campus Training on Social Values, Work Culture, and Work Ethics at Nagaland SAMETI

Nagaland SAMETI witnessed a significant milestone in capacity-building efforts as the Extension Education Institute (EEI), conducted a four-day off-campus training program on "Social Values, Work Culture, and Work Ethics." The training, held



from Dec 03 to 06, 2024 at SAMETI Nagaland, aimed to inculcate a deeper understanding of ethical principles, strengthen workplace culture, and promote sustainable social values among professionals.

The program attracted a diverse group of

participants, including extension workers, government officials, educators. The meticulously designed sessions focused on equipping participants with the knowledge and tools to foster inclusivity, accountability, and professionalism in their respective fields.

The topics covered included Wellness Wheel and Social Value Orientation, changing priorities in Extension Work, Work

Culture: Meaning, Importance in Agricultural Extension, promoting of work culture amongst the community, Work Ethics: Meaning, Importance in Agricultural Extension Management, Effective ethical practices in work place and How to Increase Employee Work Ethics.

The training program also incorporated region-specific insights to address the unique socio-cultural dynamics of Nagaland, ensuring the content was relatable and impactful. Participants lauded the initiative, highlighting its relevance in promoting harmonious work environments and enhancing individual and organizational productivity.

EEI Organizes On-Campus Training on Advances in Farm Mechanization for Scattered Landholding and Hilly Agriculture

The Extension Education Institute (EEI), NE Region, successfully conducted an on-campus training program on "Advances in Farm Mechanization for Scattered Landholding and Hilly Agriculture" from December 03-07, 2024. The program aimed to equip participants with knowledge and skills to address the unique challenges of mechanization in regions characterized





by fragmented landholdings and hilly terrains, particularly in the Northeast. The training brought together extension officers and field professionals from NE states. The sessions focused on innovations and adaptive technologies designed for small-scale and hilly agriculture. Participants appreciated the relevance of the program, highlighting the importance of such training in addressing the constraints of farming in hilly and remote areas. Many expressed confidences in promoting the adoption of these technologies among farmers in their respective regions. The topics covered included Status and Prospects of Farm mechanization in India with special reference to NE states, Accelerating promotion of farm machinery in NE Region, Challenges and strategies of promoting farm mechanization in NE Region, Role of Extension Functionaries to popularize farm machineries, Green house

systems, its classification and types of in agriculture, Strategies for upscaling High-Altitude Farming/Hilly Agriculture through Farm Mechanization, Advances in Farm Mechanization and their applicability in NE states, Schemes, Projects and Programmes



on Mechanization in India with special reference to N.E States and Mechanization in Post-Harvest handling of commercial horticultural crops. Total 20 participants were participated.

EEI Organizes Off-Campus Training on Agri-Entrepreneurship Development for Youth in Northeast States in Collaboration with T-SAMETI Tripura

The Extension Education Institute (EEI), NE Region in collaboration with the



State Agricultural Management and Extension Training Institute (SAMETI), Tripura, successfully conducted a four-day off-campus training program on "Agri-



Entrepreneurship Development for Youth in Northeast States." Held from December 10–13, 2024 at T-SAMETI, Tripura, the program aimed to equip aspiring agri-entrepreneurs with the knowledge and skills needed to establish and sustain agri-based enterprises in the region.



This initiative focused on empowering the youth by introducing innovative approaches to agri-business, value addition, and market linkages. Participants included young farmers, agri-graduates, and rural youth from various Northeast states, representing diverse agricultural backgrounds.

EEI Celebrates Foundation Day with Enthusiasm and Pride on 17th December

The Extension Education Institute (EEI), NE Region, marked its Foundation Day on 17th December with great enthusiasm



and a sense of pride. The celebration, held

at the institute premises, highlighted EEI's rich legacy and its commitment to advancing agricultural extension education and capacity-building in the region.

The event brought together staff members, alumni, and distinguished guests to celebrate the institute's achievements and vision for the future. The program began with a ceremonial lamp-lighting. As part of the celebration, the institute organized get-together for all staff and Cultural performances by staff and alumni reflecting the diverse traditions of the region.

In his address Dr. Rajumoni Bordoloi, the Director of EEI, emphasized the institute's unwavering dedication to excellence and innovation in extension education. He outlined EEI's future roadmap, focusing on the integration of technology, sustainability, and inclusivity in its programs.

The Foundation Day celebration concluded with a vote of thanks and a renewed commitment to the institute's mission of driving transformative change in agricultural extension and rural development.



Agriculture is our wisest pursuit, because it will in the end contribute most to real wealth, good morals and happiness

Thomas Jefferson

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